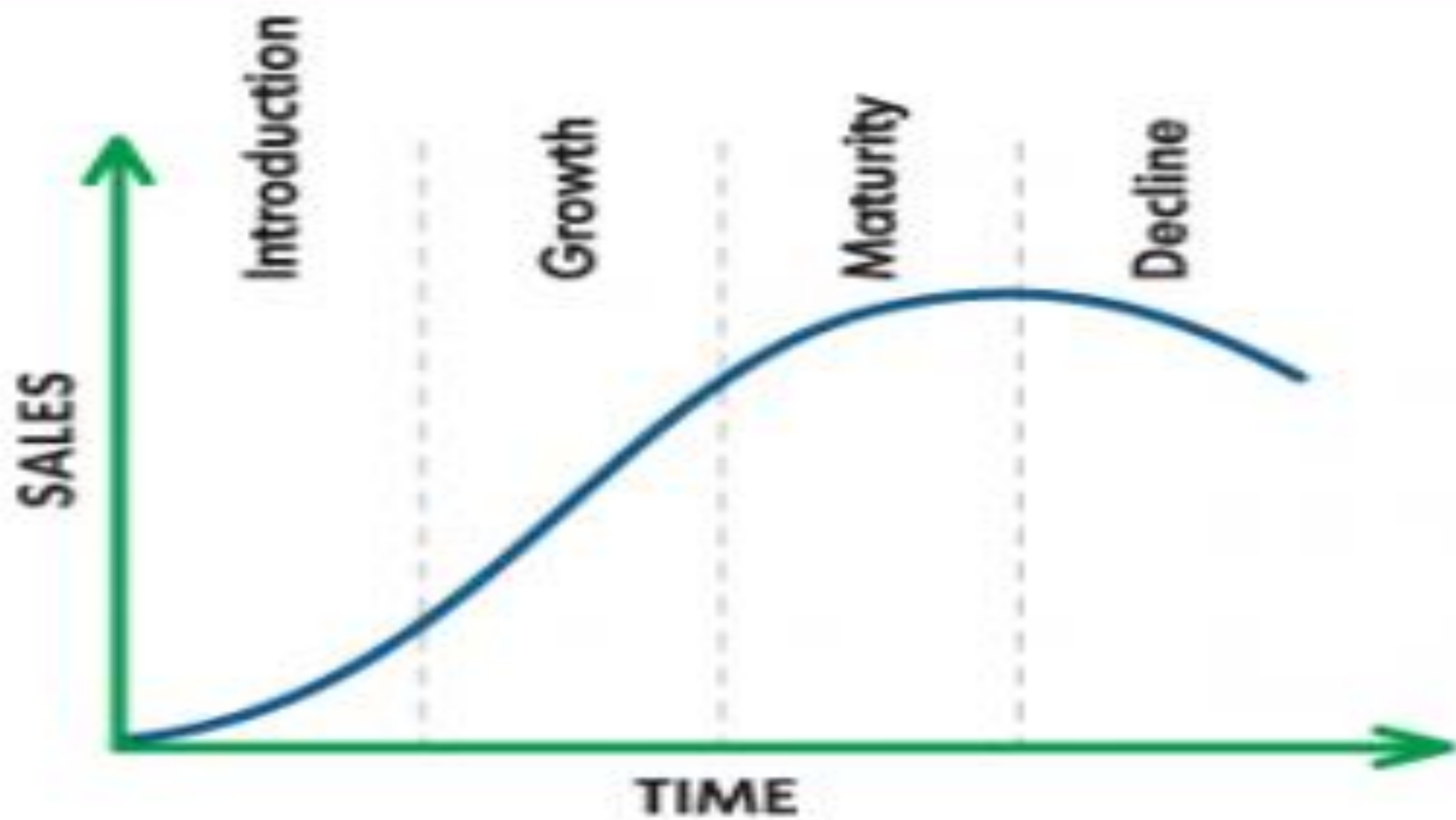


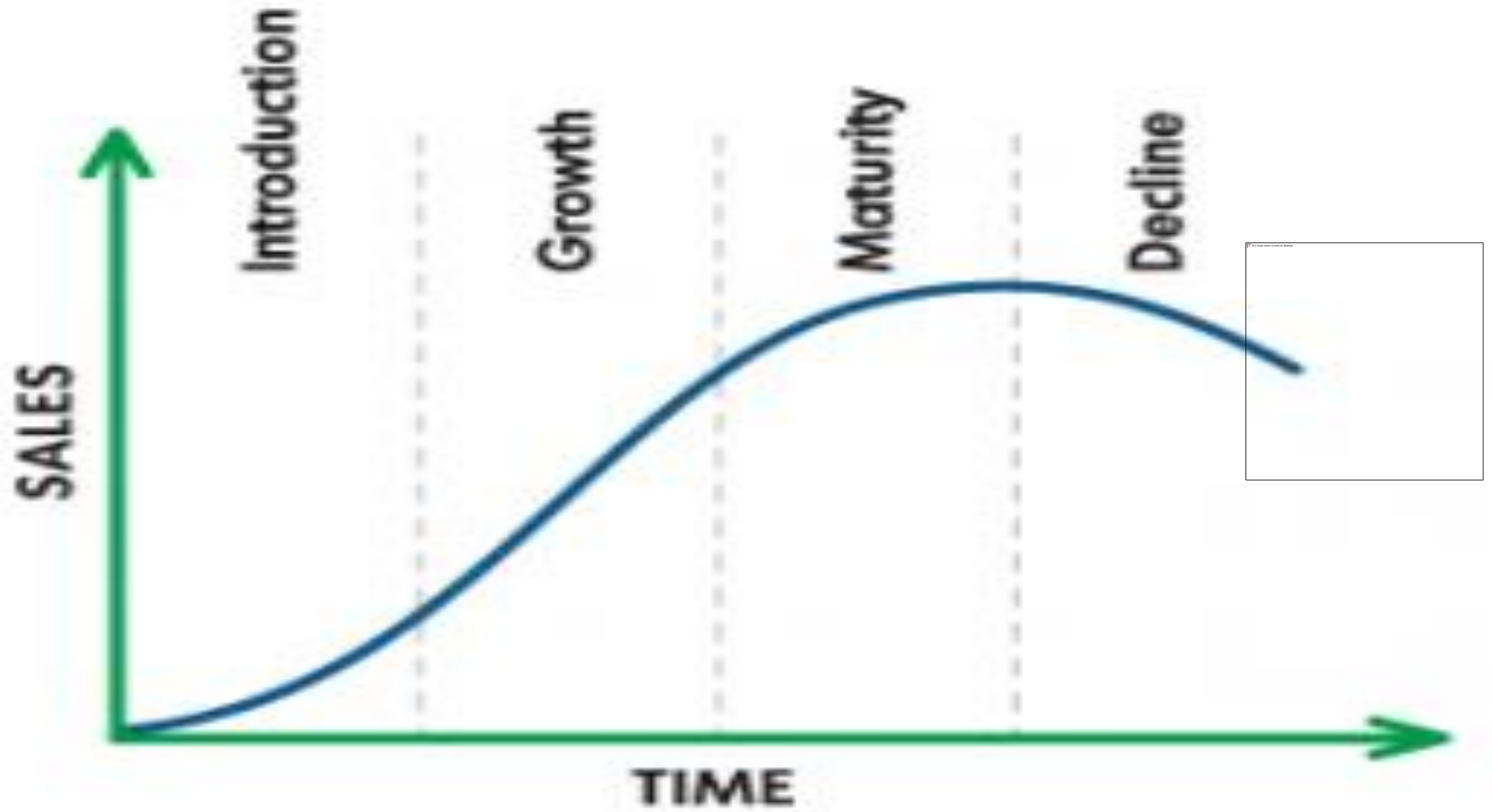
**“Thy word  
Is a lamp  
Unto my feet  
And a light  
Unto my path”  
(Psalm 119:105).**



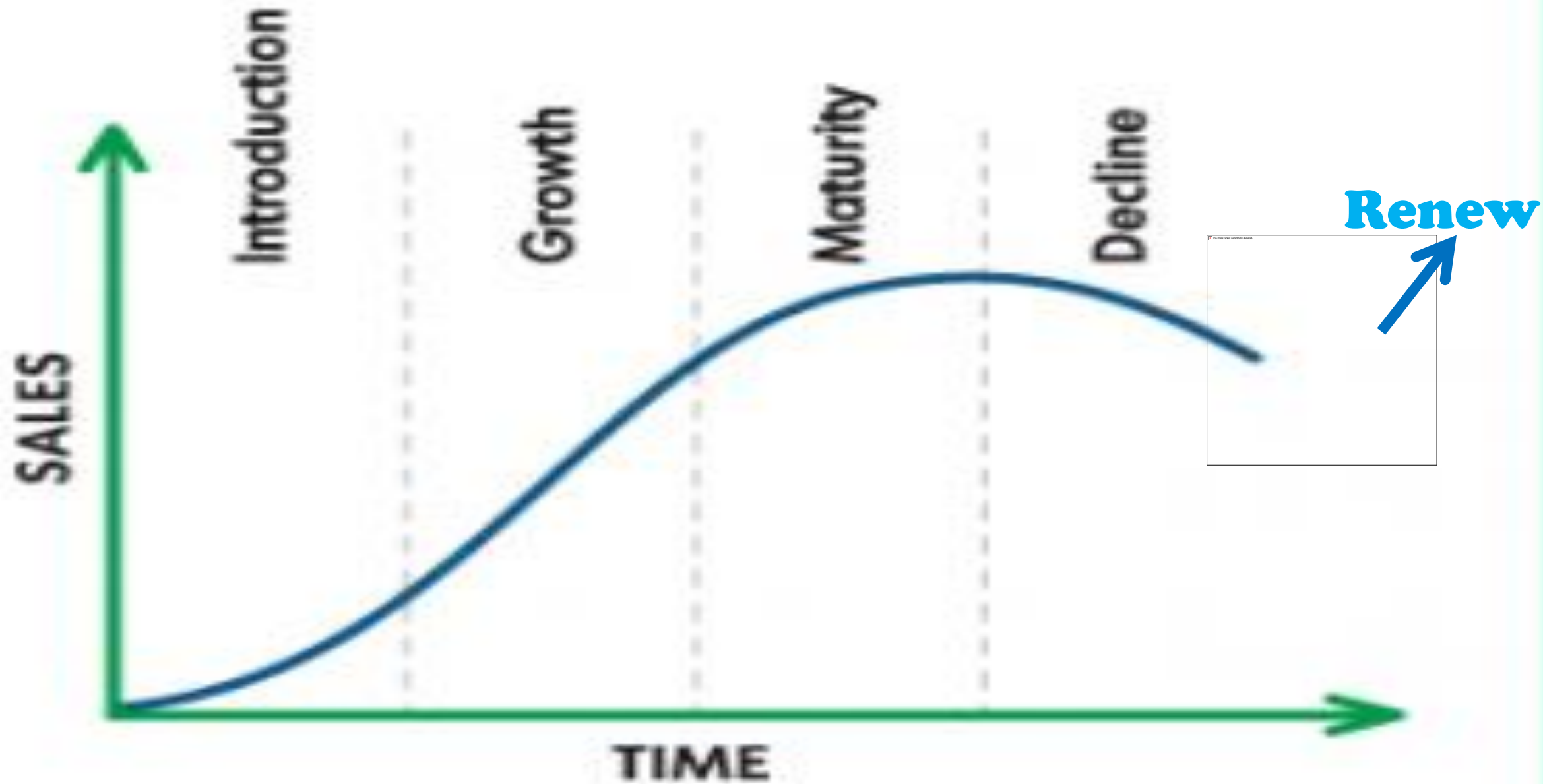
# Product Life Cycle Curve



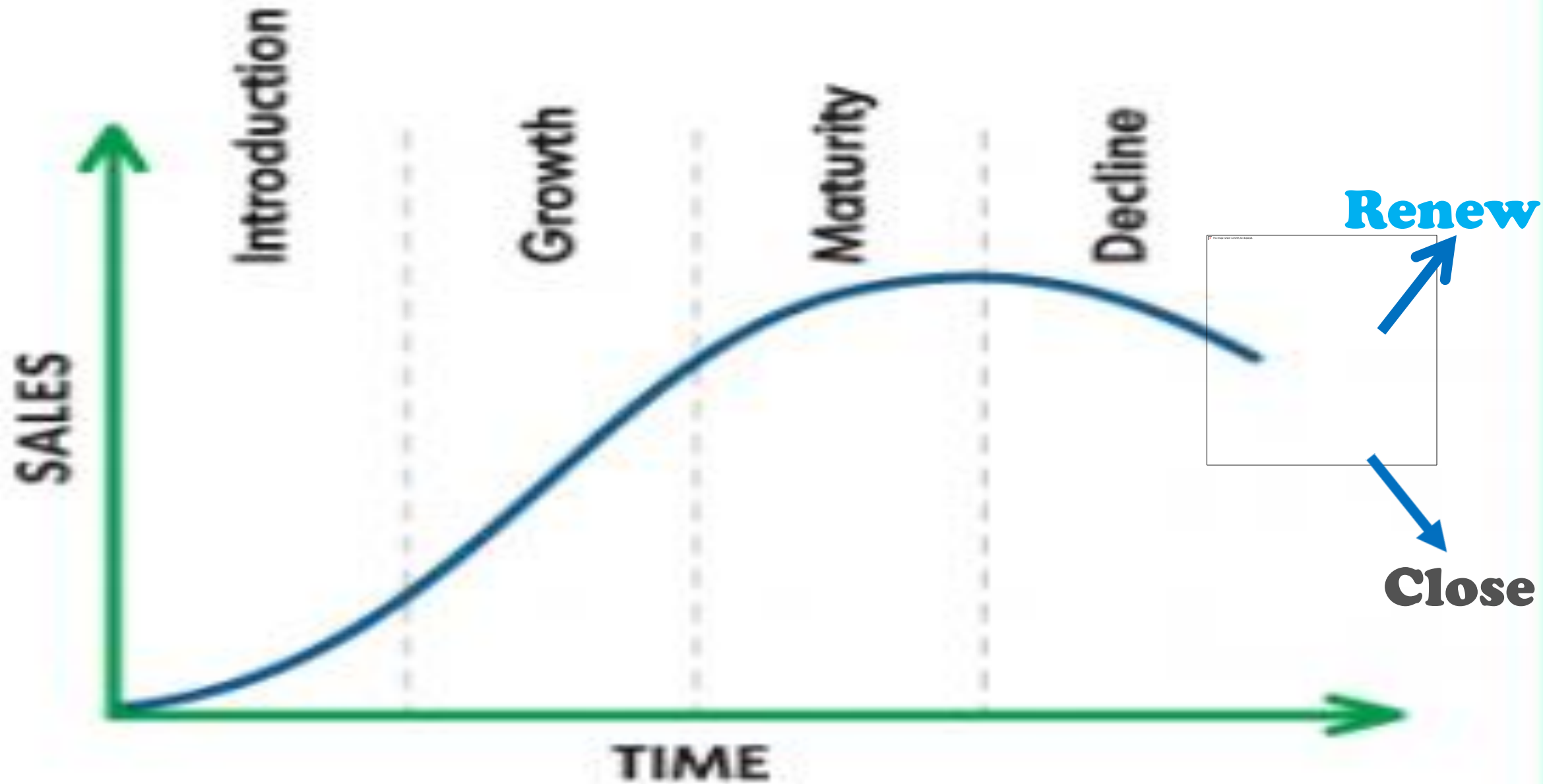
# Product Life Cycle Curve



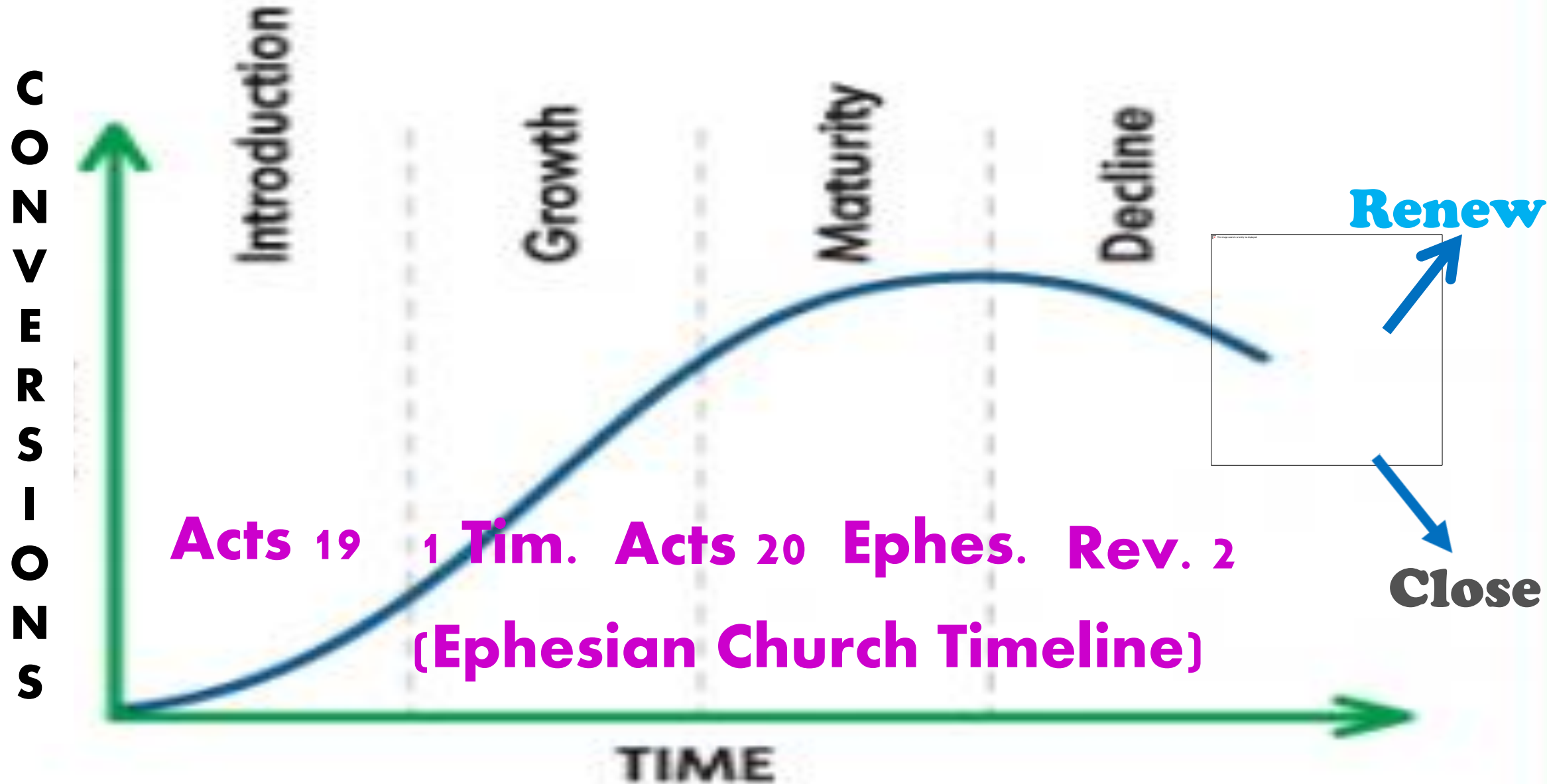
# Product Life Cycle Curve



# Product Life Cycle Curve



# Local Church Life Cycle Curve





STANDING  
*AT THE*  
CROSSROADS



**Country**

**Culture**

**Community**

**Church**

STANDING

*AT THE*

CROSSROADS



**Faithful, Vibrant, Growing Churches....**

STANDING

*AT THE*

CROSSROADS

**Faithful, Vibrant, Growing Churches....**

✓ **Genuine Conversion To Christ**

*AT THE*

**CROSSROADS**

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**

*AT THE*

CROSSROADS

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**
- ✓ **Power of Fervent Worship**

CROSSROADS

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**
- ✓ **Power of Fervent Worship**
- ✓ **Disciples Helping Disciples**

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**
- ✓ **Power of Fervent Worship**
- ✓ **Disciples Helping Disciples**
- ✓ **Elevating Prayer To Its Priority**

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**
- ✓ **Power of Fervent Worship**
- ✓ **Disciples Helping Disciples**
- ✓ **Elevating Prayer To Its Priority**
- ✓ **Boldness, Not Timidity**

# Faithful, Vibrant, Growing Churches....

- ✓ **Genuine Conversion To Christ**
- ✓ **Immersion...In The Word**
- ✓ **Power of Fervent Worship**
- ✓ **Disciples Helping Disciples**
- ✓ **Elevating Prayer To Its Priority**
- ✓ **Boldness, Not Timidity**
- ✓ **Accepts Reality of Persecution**



# Jeremiah 6:16

**“This is what **the LORD** says: **Stand** at the crossroads and **look, ask** for the ancient paths, **ask** where the good way is, and **walk** in it, and **you will find rest for your souls**. But you said, ‘We will not walk in it’” (NIV).**

**Where Will We Go From Here?**

STANDING

*AT THE*

CROSSROADS